


# BUMP & RUN

SPRING 2020







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#### HOURS

MONDAY	9AM - 8PM
TUESDAY	9AM - 8PM
WEDNESDAY	9AM - 5PM
THURSDAY	9AM - 8PM
FRIDAY	9AM - 5PM
SATURDAY	9AM - 3PM
SUNDAY	CLOSED

## A MESSAGE FROM SCOTT REIS

I would like to thank all of our members for their ongoing understanding and flexibility during these unprecedented times. We continue to monitor appropriate news outlets so that we are up-to-date on any changes in our industry. Additionally, we are taking all precautions to keep our staff safe while maintaining our facilities.

With that being said, we look forward to seeing everyone as soon as possible and having a great 2020 season! We have had a lot of things going on here at Meadia Heights, and we can't wait for everyone to experience them.

Our new membership program has been well received, and we were excited to welcome some new members over the off-season. There has been a lot of buzz about our newest membership class, the Platinum Membership. For those of you who have not heard, this new membership class focuses on the avid golfer. You pay a completely all-inclusive price for as much golf as you want to play — with NO fees! No cart fees, no food minimums, no assessments, and much, much more! Almost half of all of our golf memberships have already converted, and we appreciate everyone's support of this new program. If you would like more information, please reach out to either me or Scott Sklar.

Speaking of our Head Golf Pro, Scott Sklar, he and Billy have been working hard to put together a terrific program for this year. They will be bringing some new vendors into the golf shop, so be sure to come by and check them out. We are also gearing up for some great member-guest events, tournaments, and group clinics. New this year, we will be setting up online tee times, granting more accessibility and convenience to our members. Take a look at our updated event calendar on our website to see what is happening this year.

Chef Mary and the food and beverage staff are working on menus for all the fun social events we have planned for 2020, including some great new events.

We are also pleased to introduce our new Food and Beverage Manager, Melissa Depoe. She will be your contact for all things food and beverage and will also be taking over our banquet department. So, if you are looking to have any catered events this year, please reach out to her at [melissa@meadiaheights.com](mailto:melissa@meadiaheights.com).

Rosie and his team have been grinding away over the winter with multiple projects to get our course ready for this spring. Read on later in this issue to find out what he has going on for this season!

Now to the ongoing clubhouse and course improvements. This winter we completed a remodel of the ladies' locker room bathroom/showers. Shout-out to Joel's Painting and Contracting for doing another top-notch job here! Rubio's Tree Service put up with the mild winter weather and really did a great job helping us increase the playability and beautification of our course, taking out about forty dead and dangerous trees (sorry, Billy, we are keeping your "favorite" tree on 4). We painted the hallways of the main clubhouse, bought our dedicated bag room staff a new range picker, the extension of the deck is almost complete, and yes, the rumors are true — [we were recently approved by the township to move forward with the planning of a new pool and pool house!](#) We are so excited about this ongoing project, and we will keep everyone updated on its progress.

I hope our members are as excited as I am to enjoy all these new improvements. We are looking forward to seeing everyone and having a fantastic 2020 season!

Best,

*Scott Reis*

General Manager



# WELCOME NEW MEMBERS

Join us in welcoming the newest members of the Meadia Heights family!

Merv Breckbill  
Graham Calhoun  
Adam Devlin  
Don Doolittle Jr.  
Matt Fargen  
Greg Gibson  
Keith Good  
Cork Hillen  
Dave & Barb Hornberger  
Michael Ioannides  
Ian Kennett  
Olivia Lasko  
John Lizak  
Donald Long

Jake Menapace  
William Poole  
Luke Rumbaugh  
Jordan Sellers  
Stephen Shertzer  
Nick Snavelly  
Connor Strine  
John Suarez  
Andrew Tomlinson  
Don Wagner  
Barry Weaver  
Matt Werner  
Felix Zorilla

# UPCOMING EVENTS

**Golf events** are noted in green.  
**Social events** are noted in grey.

## MAY

- 1 Presidents Cup Round 1 Begins
- 2 Cinco de Derby Party
- 7 One-Day Member-Guest
- 10 Mother's Day Buffet
- 21 Senior Day #1
- 23-24 Member-Member
- 24 Memorial Day Cookout
- 28 Crazy 7s

## JUNE

- 1 Senior Club Championship  
Qualifying Begins
- 1 Presidents Cup Round 2 Begins
- 1 WGA Meadia Cup Round 1 Begins
- 1 WGA Old Pal Round 1 Begins
- 4-6 Men's 3-Day Member-Guest
- 11 Wine and Painting
- 18 Senior Day #2
- 20 Father-Son/Daughter

## JULY

- 1 Senior Club Championship  
Round 1 Begins
- 1 Presidents Cup Round 3 Begins
- 1 WGA Meadia Cup Round 2 Begins
- 1 WGA Old Pal Round 2 Begins
- 2 Beer Dinner
- 4 July 4th Cookout
- 11-12 Ryder Cup & Solheim Cup
- 16 WGA Member-Guest
- 18-19 Two-Man Scramble
- 23 Senior Day #3
- 30 Cigar Dinner

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# EVERYTHING IS ROSIE

**As I write this, it is late winter, and thoughts of the upcoming golf season have been heightened by a recent wave of warm weather. Many of you have already been out to loosen up those golf muscles. It won't be long now!**

With that in mind, I would like to update everyone on what the greens crew has been doing the last few months. Thanks to the mild winter, we have been able to work on the remaining sand traps. We have edged and pushed up all the traps and anticipate adding sand to those that need it.

We have cleared out certain areas for a cleaner look to the golf course. The hillside in front of #4 and #13 tee, the back bank behind #13 green, and the hillside to the left of #15 cart path have been cleaned out for a better look. We will continue down along #15 cart path as time permits.

Tree work has been extensive this past winter. Rubio's Tree Service removed several large trees throughout the property that were dangerous or posed a potential problem, and our crew pruned trunks throughout the course for a more defined, cleaner look. I hope you enjoy the work and are happy with the results.

Spring is always a busy time. In addition to routine maintenance, we will aerify greens and fairways in April, fertilize and treat roughs for crabgrass control, apply needed insecticides, and work to get the course the best that we can for your enjoyment.

Hoping your golfing season gets off to a great start.

Bob "Rosie" Rosensteel,  
Golf Course Superintendent

## Featured Drink

# VINA ROBLES

## Chardonnay

*Mistral Vineyard, 2018*

Our featured drink this spring is a wine from across the country — Monterey, California, to be exact. Vina Robles Vineyards and Winery encompasses six SIP certified sustainable vineyards in the Central Coast region of California. Owned and run by two Swiss families, the winery is best known for their cabernet and petite sirah, but they also produce small batches of unusual and creative blends. We've chosen to feature their chardonnay thanks to its bright, fruity flavors, perfect for the warming temperatures of spring!



### Tasting Notes

**Color:** Bright golden straw.

**Aroma:** Golden apple and honey.  
Hints of lemon and caramel.

**Taste:** Full-bodied, but not heavily oaked. Flavors of apple and caramel lead to a creamy finish.



IT'S IN THE BAG



# QUEENIE

[ AKA JANICE LEAKWAY ]



As we kick off a new season of golf here at Meadia Heights, we look to longtime member Janice “Queenie” Leakway for a little inspiration. See the equipment — and beverage — that makes her game.

**Favorite hole at Meadia Heights?**  
1 — because it’s the beginning of the 18 holes and time with friends.

**If you could play any course in the world for free, which one would it be?**  
Pebble Beach.

**If your clubs could talk, what would they say?**  
“Come on! Get your head out of your butt!”

**What brand of ball are you currently playing?**  
Titleist Pro V1.

**What snacks do like to have on hand when playing?**  
Nature Bars (and a little Jack Daniel’s).

**What’s the story behind your favorite ball marker?**  
Meadia Heights because Meadia Heights is everything.

**How old are your irons?**  
Six years old.

**What is your favorite club?**  
3 wood. Works every time!

**What is your current handicap?**  
17.

**How far do you hit your 7 iron?**  
Depends on the day.

**Lowest gross score for 18?**  
81.

**Favorite professional golfer?**  
Tiger (of course).

**What iron do you chip with?**  
Wedge.

**Favorite golf memory?**  
A hole in one on hole 2 at Meadia Heights.

## MEMBERSHIP BENEFITS SO RARE, THEY CAN ONLY BE DESCRIBED AS PLATINUM



Introducing our new Platinum Membership, offering one package price with no assessments, no cart fees, no food minimums, and much, much more.

So, what are the benefits?

- No Assessments
- No Cart Fees
- No Range Fee
- No Service Charges
- No Food Minimums

So, what’s included?

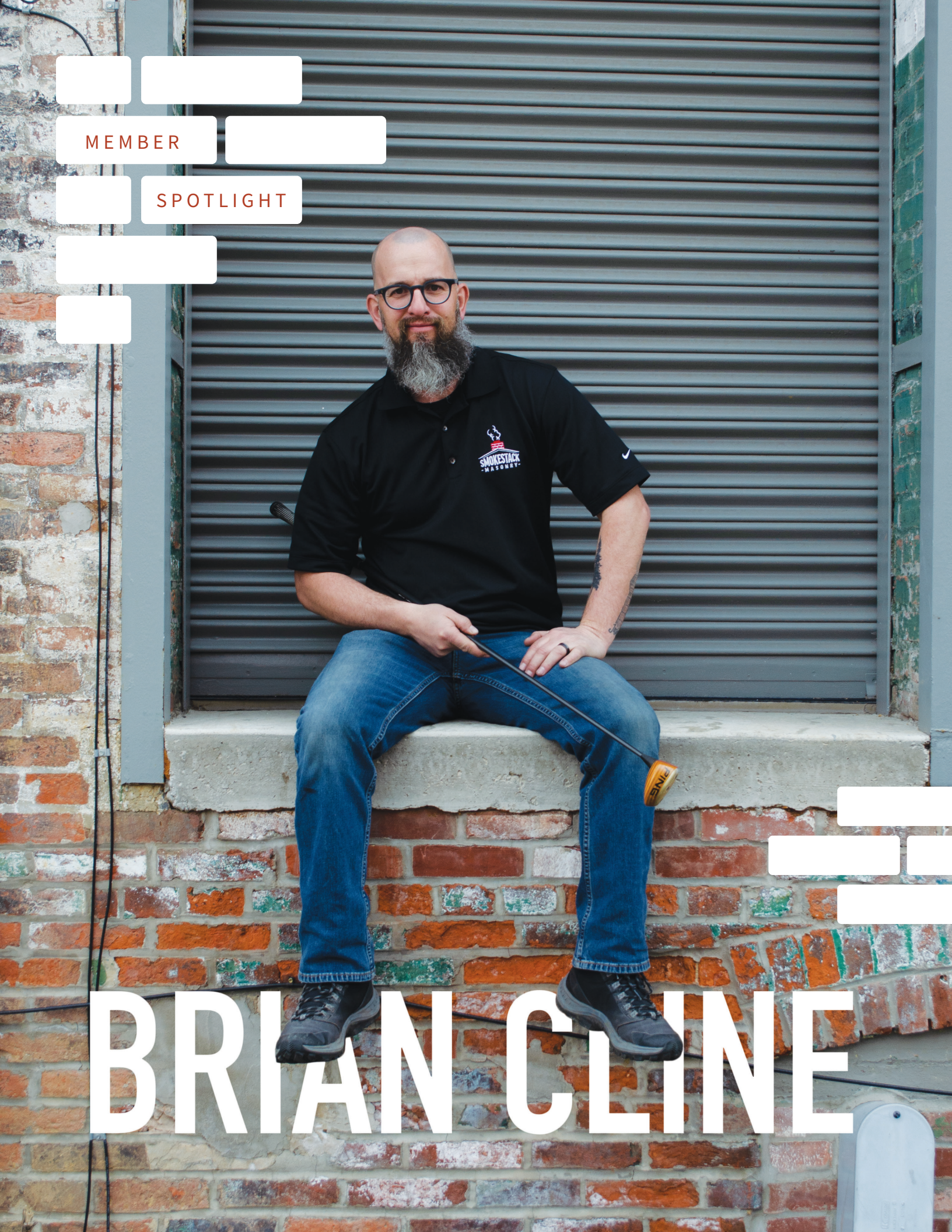
- Greens Fees
- Pull Cart Storage
- Bag Storage
- Large Locker Upgrade
- Jr. Golfer (Up to 16 Years Old)
- Reciprocal Play

So, what is the cost?

- Single: \$475 Monthly or \$5,700 Annually
- Family Full Golf: \$650 Monthly or \$7,800 Annually
- \$45 Guest Fees

CONTACT SCOTT SKLAR, DIRECTOR OF MEMBERSHIP, AT (717) 393-9761 X103





MEMBER

SPOTLIGHT

BRIAN CLINE

**Member Brian Cline has been part of the Meadia Heights family for three years. In addition to running his business, Smokestack Masonry, Brian is a dedicated CrossFitter. Did you know he wakes up at 4:30 am to work out?! Now that's dedication!**

**When did you join Meadia Heights, and why did you decide to join the club?**

I have been a member for three years. I joined because it's close to my house, which allows me to play often.

**What is your favorite Meadia Heights memory?**

I really enjoyed playing the Greenskeepers Revenge, super fun!

**Where did you grow up?**

I grew up in York County but moved over to Lancaster County in my early 20s. I love it.

**What has taken you the longest to get good at?**

Becoming a good leader to my business. I have had to face myself and my own issues in life. Dealing with myself has caused me to love the position I am in as a leader.

**What is your favorite movie, book, or TV show? Why?**

My favorite book is the Bible because it gives me advice on how to live in this crazy world.

**What are you grateful for?**

I am grateful for my relationship with Jesus, my family, and my team at work.

**What motivates you?**

Waking up at 4:30 am to go to CrossFit and meeting new people.

**What's the longest trip you've been on?**

In 2018 my family and I went on an 18-day trip to Alaska.

**What are two of your favorite snacks?**

Ice cream and gummy bears.

**What household chore do you actually enjoy?**

I enjoy cleaning because I'm somewhat of a germaphobe.



# What's New at the Pro Shop?

The Pro Shop has plenty of new merchandise to welcome the **2020 golf season**. Be sure to stop in for shoes, apparel, and equipment by:

Adipure by Adidas

Donald Ross Sportswear

FootJoy

Greg Norman

Linksoul

Puma

TaylorMade

TravisMathew



We'll be carrying new polos, T-shirts, shorts, and outerwear from Linksoul, a company started by a name you'll remember from the 1980s and '90s — John Ashworth. The name Linksoul comes from the term "links soul," which Ashworth and his team coined to describe the connection they found playing golf with one another.

In other new products, we're now offering **EarthRx CBD hemp extract**, which is great for stress and pain relief (and don't worry, 100% legal!). We're also excited about the **Bushnell Wingman Speaker**. This GPS speaker pairs with your music source and the Bushnell golf app to play music and provide front, center, and back distances during game play.

The Pro Shop also has lots of great new Meadia Heights accessories, including ball markers, divot tools, towels, sunglasses, and more. It's a new season — treat yourself!



## Golf Clinics and Demo Days will be offered throughout the season!

Clinics and demo days will be led by Head Golf Professional and Director of Membership Scott Sklar. Scott graduated from Methodist University in Fayetteville, North Carolina, where he earned his Class A Certification to the PGA and a degree in business administration. Before coming to Meadia Heights, he was the Head Golf Professional at Patriots Glen in Elkton, Maryland, and Tanglewood Golf Club in Quarryville.

**Cleveland Demo Day**  
Wednesday, May 20

**Free Clinic**  
Mid-to-late May (date TBD)

STAY TUNED  
FOR CLUB FITTING  
OPPORTUNITIES!



# 8 FACTS ABOUT RON WALTER

Meadia Heights has been relying on mechanic Ron Walter for more than thirty years! He's enjoyed being part of the team that helped make Meadia Heights what it is today, and we're thrilled to have him as part of our family. Recently we sat down to talk with him and learned a little more about the man behind the machines.

EMPLOYEE SPOTLIGHT

1

Ron started at Meadia Heights on March 14, 1988. He had been working in a warehouse and needed a change. As an ASE-certified mechanic and machinist, he thought he'd be a good fit at Meadia Heights.



2

He and his wife, Karen, have three children (Kristi, Zachary, and Brittany) and two grandchildren (Marley and Roslyn).

3

Ron grew up in Lancaster – on Cabbage Hill, near Union and Laurel Streets.

4

The best thing Ron has ever bought is his home. He lives on Willow Street Pike, so it's very close to work.

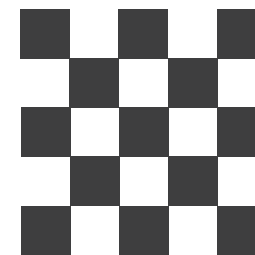
5

Ron's favorite movie quote is from the 2000 movie *The Replacements*.

**“PAIN HEALS.  
CHICKS DIG  
SCARS.  
GLORY LASTS  
FOREVER.”**

6

To unwind after a hard day, Ron works in his shop, getting his dirt-track sprint car ready for the race at Lincoln Speedway or BAPS Motor Speedway.



7

Ron's idea of a great day is winning the next race, being in Victory Circle at the end of the night.

8

Ron's biggest adventure was when he was younger, he raced the entire Camel Pro Series for nine months.



# Golf:

## JUST WHAT THE DOCTOR ORDERED

As the 2020 golf season kicks off, we'd like to share some facts and figures on why golfers are healthier people! Exercise through golf provides numerous health benefits for both the mind and body.

**AVID GOLFERS  
EXPERIENCE  
THE FOLLOWING:**

**LOWER RISK  
OF HEART DISEASE,  
DIABETES, AND  
CHRONIC DISEASE**

**BALANCE  
CONTROL AND  
GOOD POSTURE**

**IMPROVED  
SLEEP CYCLES**

**JOY OF GOOD  
HEALTH THROUGH  
ROUTINE OUTDOOR  
EXERCISE**

**STRESS  
MANAGEMENT**

**Playing 18 holes burns  
calories! An average of:**

**1,300 calories**

if riding a golf cart

**1,500 calories**

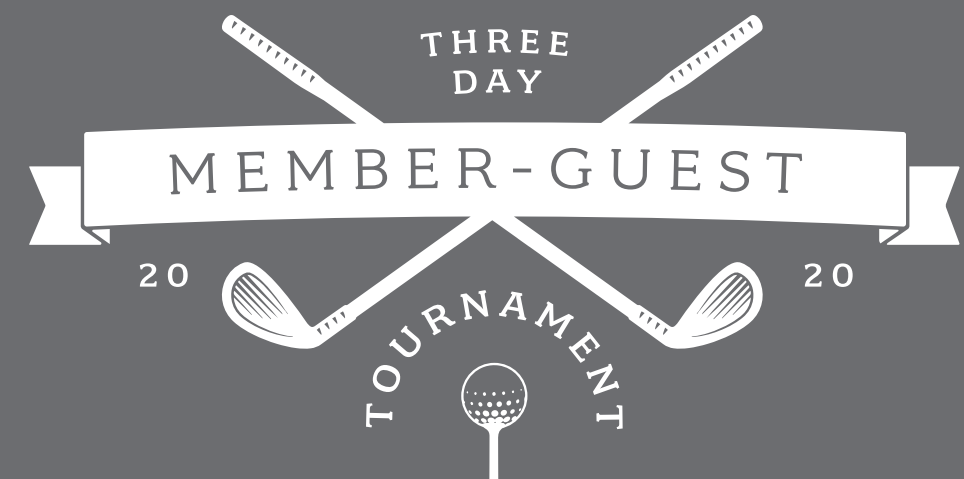
if walking

**2,000 calories**

if walking and carrying clubs

**Golfers' minds stay sharp!  
Some reasons include:**

- New brain cells are created and more oxygen goes to the brain with active aerobic exercise.
- Stimulating blood circulation and improved neural pathways help prevent Alzheimer's.
- Concentration, visualization, estimation, strategy, and shot preparation all challenge the mind.



### SPONSORSHIP INFORMATION & OPPORTUNITIES

Here is your opportunity to advertise your business to our members, their guests, and to our homeowners in the Lancaster and Susquehanna Valley community. Our goal is to make it the finest Three-Day Member-Guest experience in the region. To continue this growth and improvement, we are requesting your support. As a sponsor, your business will help us reach our goal.

### AVAILABLE SPONSORSHIP OPPORTUNITIES

#### Meadia Heights 2020 Tournament Sponsor \$5,000

- Custom Banner Hung From Deck
- Company Logo on Score Cards & Rules Sheets
- ½ Page Ad in Summer Issue of Bump & Run
- Hole Sign on #1 Tee Box
- Company Name on Tournament Banner
- Company Informational Speech at Awards Dinner

#### Golf Ball Sponsor \$3,500

- Includes ½ Page Ad in Summer Issue of Bump & Run
- Hole Sign
- Name on Sponsorship Banner
- Company logo on Titleist ProV1 golf balls. A sleeve will be given to each player and the Sponsor will receive an extra 4 dozen logo'd golf balls.

#### Driving Range Sponsor \$2,500

- Includes ½ Page Ad in Summer Issue of Bump & Run
- Hole Sign
- Name on Sponsorship Banner
- Large Company Signage Displayed across the Driving Range for Three Days

#### Gift Sponsor \$2,500

- Includes ½ Page Ad in Summer Issue of Bump & Run
- Hole Sign
- Name on Sponsorship Banner
- Company Logo on Phone "Click Caddie" Given to Each Player

#### Staff Bag Sponsor \$2,000

- Includes ½ Page Ad in Summer Issue of Bump & Run
- Hole Sign
- Name on Sponsorship Banner
- Company Logo on Golf Staff Bag Displayed on Putting Green and 1st Tee Box
- Golf Bag Given to Sponsor After Event

#### Food Sponsor \$300

- Includes Hole Sign
- Name on Prominently Placed Sponsorship Banner on Buffet Table

#### Tee Box Sponsor \$100

- Includes Hole Sign
- Name on Tee Box Sponsorship Banner



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We want to thank our members for their understanding while our club is temporarily closed. We are looking forward to being "your home away from home" again soon.

## Want to Highlight Your Business to Fellow Members?

Limited advertising spots are available in the Summer 2020 issue of *Bump & Run*. For more information, contact Alpha Dog Advertising at **717.517.9944** or [dcrawford@alphadogadv.com](mailto:dcrawford@alphadogadv.com).

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